



A Model Proposal for Enhancing SIA Capacity in Non-Profit Organizations

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The Underlying Reasons for Conducting This Research

- Crucial role of non-profit organizations (NPOs) for societal development
- Social impact assessment (SIA) as a useful tool for NPOs
- A robust SIA model proposal for NPOs

The Goals of the Research

- Developing participatory and comprehensive public policy implementation tools by conducting SIA
- Designing appropriate SIA tools to increase awareness of these policy instruments and convey them to relevant actors
- Increasing the contribution of the civil society sector to social development

NPO Sector in Turkey

- The pivotal role of NPO sector
- NPOs operate in various sector
- The resilient and innovative nature of NPO sector in Türkiye

The Concept of Social Impact Assessment

- International Principles for Social Impact Assessment

“the processes of analysing, monitoring and managing the intended and unintended social consequences, both positive and negative, of planned interventions (policies, programs, plans, projects) and any social change processes invoked by those interventions” (Vanclay, 2003, p.6)

Social Impact Assessment and NPOs

- SIA as an essential tool for NPOs
- The potential benefits of conducting SIA for NPOs
- SIA implementation in the NPO sector in Türkiye
- NPO-SIA model proposal

Data Collection



Data and Method

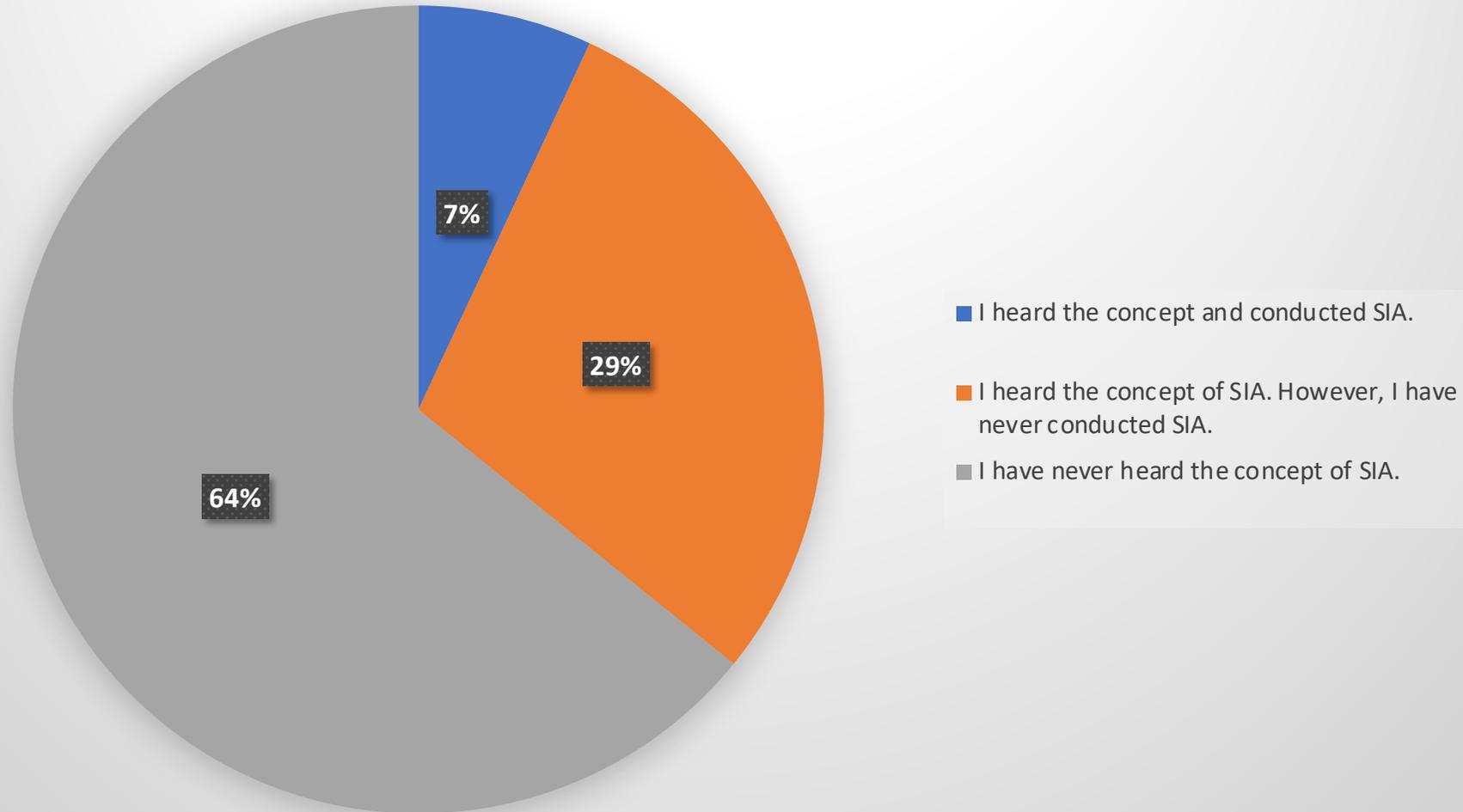
- Total number of associations in the country: 121,720
- Total number of foundations : 5,775
- Purposive Sampling
- Total number of surveys: 1309 (1015 associations & 306 foundations)

The Interview Form

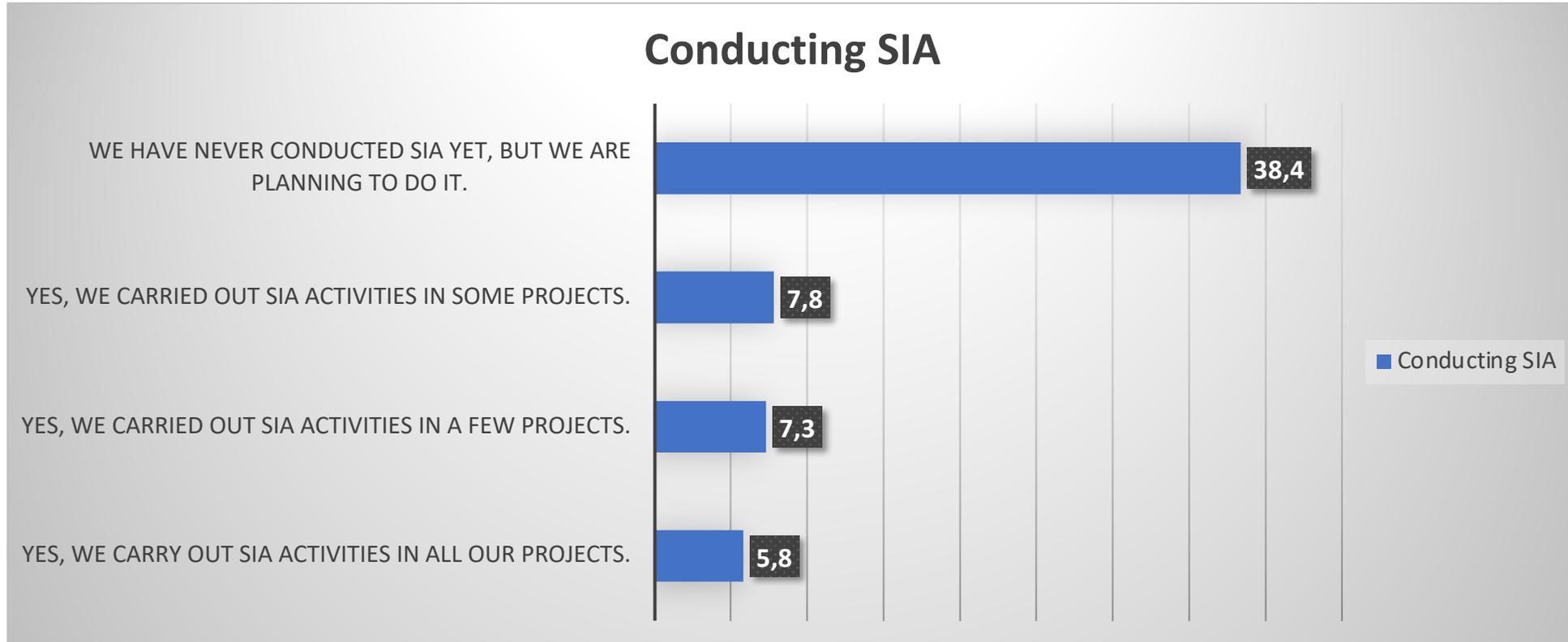
- Personal Information
- Information about the Institution/Organization
- Due Diligence on Institutions within the Scope of SIA

Results: Knowledge Level for Social Impact Assessment

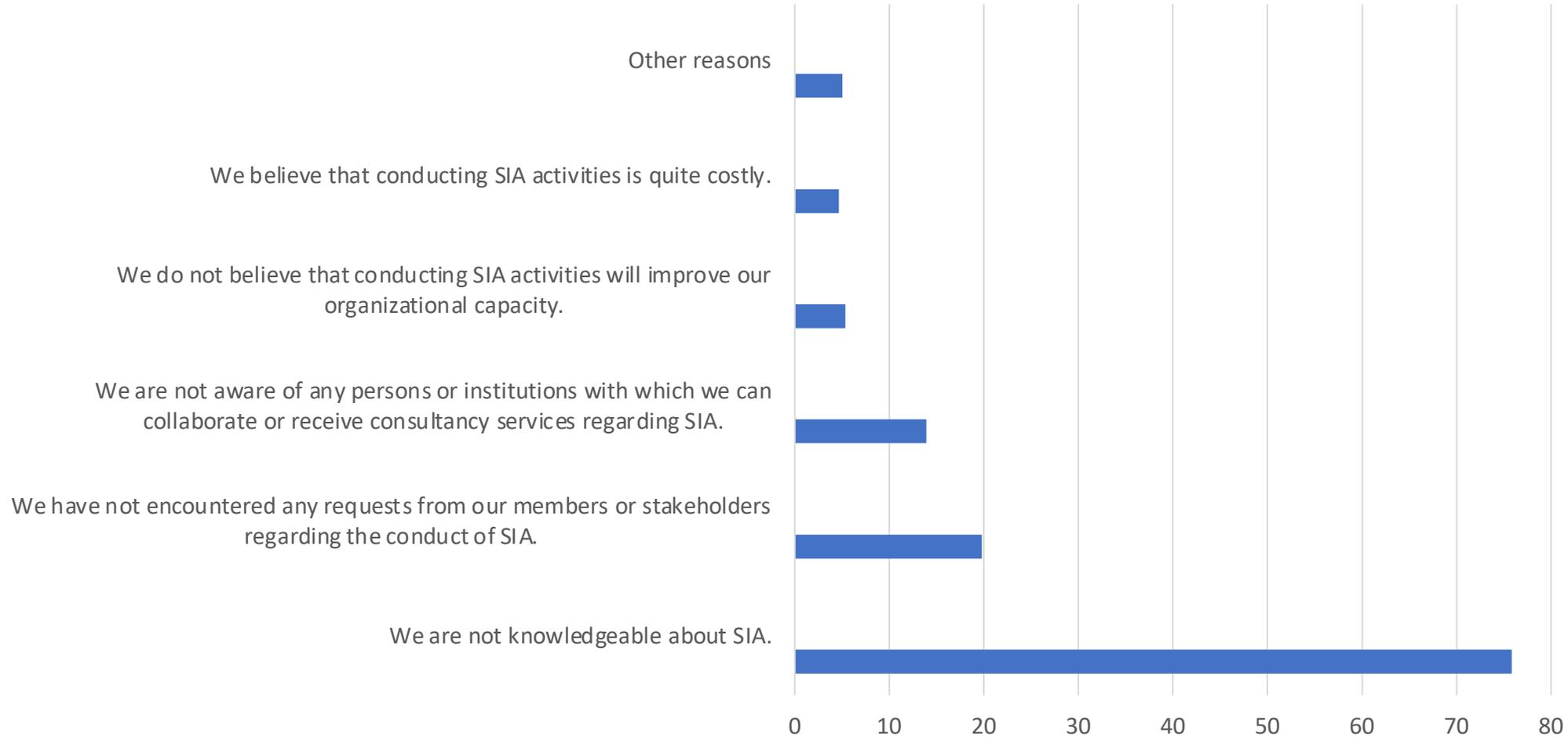
SIA Awareness and Expertise



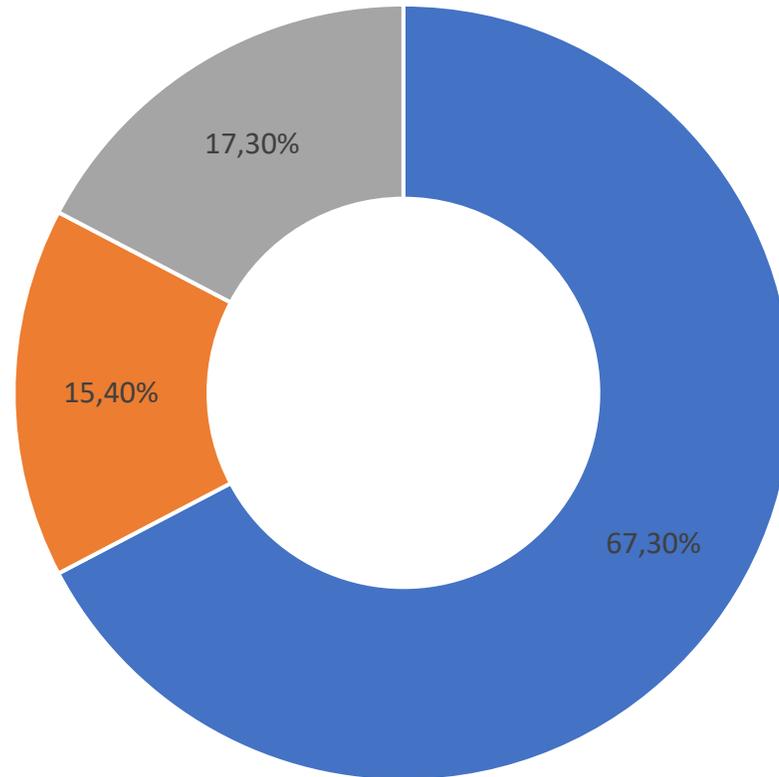
Level of Conducting SIA Activities



Reasons Not Conducting SIA Activities



Impact of Conducting SIA Activities on NPOs



- SIA plays an important role in increasing the effectiveness of our operations.
- SIA plays a somewhat important role in improving the effectiveness of our operations.
- We could not observe SIA's role in increasing the effectiveness of our activities.

Sources of Support in SIA Application

not received any support yet.



receive consultancy services from experts.



receive services from civil society experts.



seek stakeholders and form partnerships.



receive support from public institutions and funders.



Discussion

- Urgent need of conducting SIA for NPOs
- A unique model for the NPO sector
- A unique model for developing countries

Key Components of the NPO-SIA Model

- Contextual Analysis and Stakeholder Mapping
- Outcome and Impact Indicators Development
- Data Collection and Analysis Methods
- Impact Assessment and Attribution
- Capacity Building and Training
- Knowledge Sharing and Dissemination

Final Remarks

- Organizational learning
- Adaptive management
- Evidence-based decision making processes
- Collaboration and partnership opportunities
- Coordinated and holistic approach in order to address complex social challenges

Thank you!

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