



43rd Annual Conference of the  
International Association for Impact Assessment  
Convention Centre Dublin | Dublin, Ireland

24-27 APRIL 2024

# IMPACT ASSESSMENT FOR A JUST TRANSFORMATION

Impact assessment practice is supporting moves toward more resolute action on the twin crises of climate change and biodiversity loss. This realignment of policy and practice involves all sectors of society. We need to protect the environment while embracing justice and social inclusion. It is clear that we all need to do more and to move faster. We need multiple Just Transitions. We need a **Just Transformation**.

How can impact assessors help achieve the policies and initiatives of the Just Transition and move toward the more urgent Just Transformation? The global agenda is large. Regional and local challenges multiply. And the opportunities to positively influence the required transformation are many.

Impact assessment helps deliver decisions that are evidence-based, informed, and inclusive. It provides transparency on the hard choices that have to be made. The impact assessment community has knowledge and skills that are wide as well as specialized. The immediacy of the required actions and the role of impact assessment provide the right nexus to push boundaries, innovate, and place environments and societies at the center of all decisions.

In this conference, you will have the opportunity to engage in and advance on debates and actions toward sustainability and equity, placing them at the heart of governance, development, and livelihoods.

## SPONSORSHIP OPPORTUNITIES

### Why sponsor IAIA24?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

### Who will attend?

The conference is expected to attract more than 1,000 international delegates from 80+ nations around the world, with a large concentration expected from Europe. Delegates will include:

- Government agencies and legislators
- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

*Want issues and topics you care about on the IAIA24 program? Note these deadlines:*

*24 July: Session proposals due  
31 October: Abstracts due*

### EARLY BIRD SPECIAL

*Book your sponsorship  
by 24 October 2023 and  
receive an extra free  
IAIA24 registration!*

**IAIA**  
[www.iaia.org](http://www.iaia.org)

# WE ARE INTERESTED!

## *What can we sponsor?*

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Euros (€).

### Coffee break

**€8,000 | 7 available**

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

### Lunch

**€25,000 | 3 available**

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

### Notepads

**€3,000 | 1 available**

Put your logo in front of delegates when they reach for their eco-friendly notepads.

### Pens

**€1,500 | 1 available**

Your eco-friendly pens will make a statement long after the conference is over.

### Mobile app

**€20,000**

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

### Delegate bags

**€16,000 | 1 available**

Your organization's logo will appear with the IAIA24 logo on the bag.

### Opening reception

**€32,000 | 1 available**

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

### Conference gala

**€55,000 | 1 available**

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

### Theme forums

**€11,000 each**

**Up to 12 available**

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. *The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.*

### Concurrent sessions

**€6,000 each**

Focus your sponsorship on a specific topic area of interest to your company. *Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.*

### Opening plenary

**€15,000 | 1 available**

Place your organization's name and logo front and center at the conference's major opening event.

### Closing plenary

**€12,000 | 1 available**

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA24 and looks ahead to the IAIA25 conference.

### Final program

**€8,500 | 1 available**

Includes prominent recognition on the program itself, both on the printed copy and the online version.

### Charging station

**€5,000 | 2 available**

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

### Wifi

**€5,500 | 1 available**

Wifi at events is not just nice to have. Reliable wifi is now a critical information and networking tool. As the exclusive wifi sponsor, you will benefit from prominent recognition in the final program and via digital signage at the venue.

### Local color

**€3,500**

A taste of Ireland: local color typically consists of culturally-representative musicians and/or dancers at the opening plenary, opening reception, and/or banquet. Other examples might include a booth for local artisans or souvenirs in the delegate bags.

### Developing country/student support

**Approximately €6,900 each**

Help students and delegates from developing countries/countries in transition attend IAIA24. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored.

### General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

### Other ideas for sponsorship?

Contact Bridget John ([bridget@iaia.org](mailto:bridget@iaia.org)) to discuss possibilities.

# WHAT ARE THE BENEFITS of sponsorship?

- 1 Determine the amount you wish to contribute, or choose one or more items from the list on the previous page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **1 March 2024**. However, please feel free to contact us after 1 March to see what opportunities and recognition remain available.

Note: All amounts are listed in Euros (€).

Benefit	Sponsorship Category	Reef	Island	Continent	Earth	Premier
		€3,000 - €9,000	€10,000 - €19,000	€20,000 - €28,000	€30,000 - €55,000	More than €60,000
Recognition in IAIA e-newsletter (circulation 14,000+)		✓	✓	✓	✓	✓
Recognition on conference sponsors webpage and in mobile app		Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program		Company name	Logo	Logo	Logo	Logo on front cover
Attendees receive participant list via mobile app		✓	✓	✓	✓	✓
Complimentary registrations		One	Two	Three	Four	Five
Attendees receive "Sponsor" name tag ribbon		✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA24" graphic available for your website/e-mail signatures		✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website		✓	✓	✓	✓	✓
Half-price registrations for additional staff			One	Two	Three	Four
Standard exhibit booth or table-top display discount			25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA24 news releases				✓	✓	Includes hotlink
Pre-conference training course discounts (2 persons)				25% discount	50% discount	100% discount
Highlighted in mobile app					✓	✓
Mobile app push notification to delegates during the conference					✓	✓
Profile on conference sponsors web page					50 words	100 words
Complimentary rotating banner ad on IAIA's website						✓
Sponsorship recognition at one coffee break						✓
Hotlink in monthly IAIA e-news (14,000+)						✓
Recognition on <b>all</b> conference web pages						✓



## Interested? Contact us!

For more details or to become a sponsor, please contact:

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**Eddie Smyth**  
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### Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or an abstract for a presentation. Please note submission deadlines on page 1. Sessions and abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

## Join us.

Together, we can shape a Just Transformation.

### About IAIA

For over 40 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.



#### International Headquarters

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The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.